

WHAT IS CLAIMED IS:

1. A vehicle wheel weight comprising:  
a mass portion of a nonlead material configured  
as a strip having a plurality of weight segments;  
5 adjacent weight segments being separated by a  
transverse groove defined in said strip, each of said  
grooves being configured so as to provide a web of  
reduced width thickness, said web flexibly  
interconnecting adjacent segments;  
10 an adhesive at a back surface of said strip to  
permit attachment of said strip to a vehicle wheel;  
and  
a release liner located on said adhesive to  
protect said adhesive prior to use.
- 15 2. A vehicle wheel weight as set forth in  
claim 1, wherein said adhesive is carried by a  
double-sided tape.
3. A vehicle wheel weight as set forth in  
claim 2, further comprising a release liner pull tab  
20 extending from an end of said strip.
4. A vehicle wheel weight as set forth in  
claim 1, wherein said strip has between two and  
twelve segments inclusive.
5. A vehicle wheel weight as set forth in  
25 claim 1, wherein said reduced thickness web has a  
thickness no greater than approximately 20  
thousandths of an inch.